dvt design

DVT Onboarding App

Letter of appointment signed, NOW WHAT? Joining a new company can be quite daunting, especially when the onboarding process is mostly remote and you might not get to meet the rest of your team in-person for a while. DVT aims to overcome this divide by introducing an app for new employees to familiarise themselves with their leadership team, the company values, incentives, etc. in a fun and gamified way.

Design Approach

The design process started with an investigation into what new starters wanted to know the most about DVT, then moved to UX and UI design, which included custom illustration and animation.

Deliverables

Native IOS and Android app design, with dev-ready elements for app development.

App screen recording

Project Breakdown

JustJoined is an app that will guide new employees through a journey to assist them in familiarising themselves with all the info they would need to have a pleasant onboarding experience in their new role, even before they start.

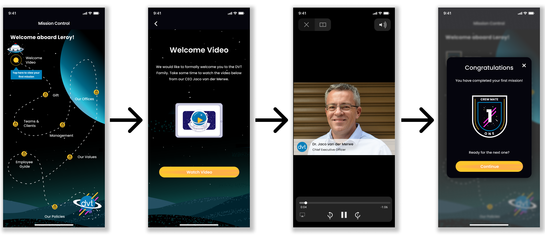
The Challenge

After a new employee has signed his letter of appointment, there is generally a period from when they signed to when they start at their new company where not much communication and collaboration happens between employee and employer. We had to find a way to change this in order for the employee to feel they know all they need to know about their new company, even before they start.

The Solution

We selected the 8 most important aspects of DVT that we wanted to convey to new employees, and took them on a journey to experience those aspects in a gamified and fun way.

1. Welcome Video
2. Welcome Gift
3. Our Values
4. Our Offices
5. Management
6. Support
7. Incentives
8. Social Media links



Custom Illustrations

App Screen Recording

Since the app is linked to an employee's ID or passport number through our HR system, we've recorded the app journey to display the interactive and fun elements.

App screen recording